



2017 ANNUAL REPORT



CEO MESSAGE



PERRY GAY

PRESIDENT AND CEO

The transition from 2017 to 2018 came and went quickly, much like the entire year did. Although we continually look to the future to keep making progress and moving forward, it's always important to reflect back on what was accomplished in the previous year. For me, this is a particularly exciting thing to do in 2017 because there is much to recognize and celebrate.

At the beginning of the year, we launched a new branding campaign to show our community how we are "Building Better Health." Patient faces and stories of exceptional experiences at our hospital filled the newspapers and billboards in Cass County and surrounding counties. We started with those stories, and then demonstrated how we would live up to that new tagline with the completed construction projects for our new Wound Care Center and Cancer Care Center.

These construction projects brought new services and state-of-the-art technology to our hospital, making it readily accessible for our patients and families. Hyperbaric oxygen chambers can heal serious wounds that may have previously gone untreated. Our new Cancer Care Center combines the expertise of Indianapolis-affiliated physicians with a new linear accelerator that delivers radiation to cancerous tumors with pinpoint accuracy. In addition to new services, we successfully recruited three new physicians to add to our medical staff, for key areas of growth that we wanted to pursue.

We celebrated many awards and notable achievements this past year as well. Our Obstetrics unit achieved Baby-Friendly designation, which is only held by 15 other hospitals in the state of Indiana. We continued our performance as one of the Top 100 Rural Hospitals named by iVantage Analytics for the third year in a row. Our Sleep Lab and Cardiopulmonary Rehab Center both achieved national accreditation. Lastly, we recorded some of the highest patient satisfaction scores we have measured to date, and moved to a four-star hospital rating from CMS. Our providers and staff have implemented key changes that made a meaningful difference to and for our patients, and these scores proved it.

It's been a great year at Logansport Memorial Hospital, and we are just getting started. Our commitment to "Building Better Health" will extend far beyond 2017, and will bring more changes, more services, and more of the exceptional healthcare you have come to rely on and trust. We look forward to caring for you in 2018 and beyond.

2017 STATISTICS

1,790

Admissions

513

Babies Born

4,051

Surgeries + Scopes

96,232

Outpatient Registrations

17,680

Emergency Room Visits

141,426

Physician Office Visits

660

Employees

202

Days Cash on Hand

873

Jobs Generated in Cass Co.

\$45,778,042

Personal Income Generated

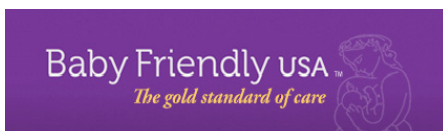
\$89,294,397

Total Value Economic Impact

2017 AWARDS



This award certifies that Logansport Memorial Hospital is one of the Top 100 Rural and Community Hospitals in the country in eight pillars of measurement: Inpatient Share Ranking, Outpatient Share Ranking, Cost, Charge, Quality, Outcomes, Patient Perspectives, and Financial Stability.



This prestigious international recognition certifies that Logansport Memorial Hospital offers its mothers and their babies an optimal level of care, providing the information, confidence, skills, and support needed to successfully initiate and continue breastfeeding their babies.



The successful accreditation of our Sleep Lab by the Accreditation Commission for Healthcare reaffirms that our patients receive the highest quality of care when they choose Logansport Memorial Hospital for help with their sleep disorders.



Our Cardiac and Pulmonary Rehab center and staff received this accreditation, certifying that we take a high quality, multidisciplinary approach to reducing morbidity, mortality and disability from cardiovascular and pulmonary disease through education, prevention, rehabilitation, research, and disease management.

NEW PHYSICIANS



**LYNETTE
SMITH-CAILLOUET, MD**
INTERNAL MEDICINE

Dr. Smith-Caillouet is a board-certified internal medicine physician who joined the Logansport Memorial Physician Network in May. She is highly experienced in working with adult and senior patients to help them live with an optimal quality of life. She also brings experience working with patients living in nursing homes. Dr. Smith-Caillouet is passionate about working with seniors and the elderly, because she believes that the journey through the aging process should be some of the best days in life.

LMPN INTERNAL MEDICINE
1201 Michigan Avenue, Suite 170

(574) 722-4331



**SHANNON DAVIS,
DO, FACOS**
GENERAL SURGERY

Dr. Shannon Davis is a board-certified general surgeon who joined the Logansport Memorial Physician Network in July. She offers the latest minimally-invasive treatments for many areas of general surgery, including gallbladder, appendix, hernia repair, and more. She also has special clinical interests in breast care, where she has extensive experience working with breast fellowship-trained surgeons, as well as in wound care, where she has stepped into the role of Medical Director for our new Wound Care Center.

LMPN SURGICAL SERVICES
1025 Michigan Avenue, Suite 215

(574) 753-2222



**ALEX LEBRIJA,
DPM, FACFAS**
PODIATRY

Dr. Alex Lebrija is a board-certified podiatrist who joined the Logansport Memorial Physician Network in September. He offers comprehensive treatment for a variety of foot and ankle issues, including heel pain, arch pain, flat feet, bunions, and more. Additionally, he is board-certified in Rearfoot Reconstruction and Ankle Surgery, which enables him to provide total ankle replacements. Dr. Lebrija's experience as a former college athlete gave him a special interest in sports medicine, and he enjoys working with local high school athletes to help them perform at their full potential.

LMPN ORTHOPEDICS + PODIATRY
1101 Michigan Avenue, Orthopedics Suite

(574) 722-2663

"BUILDING BETTER HEALTH" CAMPAIGN

With the arrival of a new CEO in 2016 came a new direction of visionary leadership that has started to position Logansport Memorial Hospital for an exciting future. This was made possible because of a great foundation laid by previous hospital leadership and because our employees have remained dedicated to making the lives of others better and healthier. Our new focus aims to build upon past and current successes, and to do it together -- with the employees who make it all possible and bring our commitment to life.

What does "Building Better Health" mean for me?

Building Better Health represents all that we do, day-in and day-out, to realize our goals of delivering the highest levels of care today, tomorrow, and always. We're building stronger connections between providers and patients, offering better access to the people who keep your family well. We're building better experiences, as we strive to improve the way we deliver our care. We're building a better community by investing in the technology and the leading edge treatments that make better outcomes possible.

To communicate our commitment to Building Better Health, we designed and displayed a powerful new brand image campaign to deliver that message. It highlighted the many ways we deliver the highest level of care and personal attention from a team that knows patients by name. We couldn't think of anyone better to tell this story than a group of satisfied patients, whose expectations were exceeded in their care experiences at Logansport Memorial Hospital. Their outdoor boards, print ads, radio spots, and videos were used to share a message designed to give our patients every confidence in the exceptional care found right here at home.

These are the faces of community members who regarded the care they received at Logansport Memorial Hospital so highly that they were willing to recommend us to our entire community.

You can read about their experiences from their stories on our website:

[LogansportMemorial.org/
Stories](http://LogansportMemorial.org/Stories)



BRANDY
GENERAL SURGERY



JOYCE
CANCER CARE



GREG
CARDIAC REHAB



CAROLYN
DERMATOLOGY



MICHELLE
OB



OLIVER
ORTHOPEDICS



JAMES
CARE COORDINATION



KEN
PULMONARY REHAB

THE CANCER CARE CENTER

Cancer care is not a typical service line found in rural, community hospitals like Logansport Memorial. But as we continue to provide high quality care here at home, we must identify and invest in strategic improvements that match the changing needs of our patient populations. The most recent Community Health Needs Assessment completed in 2016 discovered that Cass County's population suffers from cancer at rates higher than the state and national averages. After reviewing this data, we believed it was our responsibility to provide the best care possible for these patients by offering one location for comprehensive cancer care, removing barriers to accessing care and limiting the strain and stress of travel.

With the purchase of the Logansport Regional Cancer Center in 2015, Logansport Memorial Hospital made a commitment to investing in the availability of radiation therapy services in our community for years to come. But, with these services located at an off-site facility, it became difficult and confusing for patients to navigate between home, the Cancer Center, and our hospital, where the other services they require are located.

To fit all of the services in one location, we needed to expand within existing space on our main campus. We purchased new equipment and added new patient amenities to provide more local resources for patients facing a cancer diagnosis.

Our services now include:

- **Advanced treatment options, including surgery, chemotherapy, and radiation**
- **Hematology for blood disorders**
- **Physical / occupational therapy education**
- **Leading diagnostic imaging and treatment technology**
- **Specialized dietary education**
- **Consistent care from one team of board-certified experts**

By maintaining a single location for all cancer services, offering state-of-the-art technology and treatments, we are confident that we will be able to provide better outcomes for our patients.

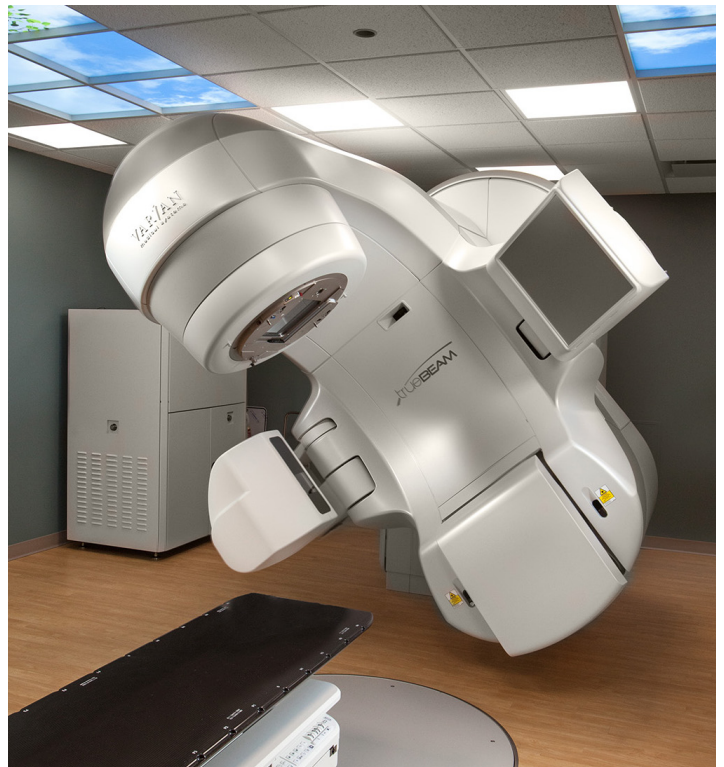




LOGANSPORT
Memorial
CANCER CARE CENTER

Never before have the people of Logansport had access to such a powerful place so full of possibilities. The Cancer Care Center at Logansport Memorial Hospital is ready to set the standard for cancer care in our region.

One location, with one purpose -- to turn fighters into survivors. This new and comprehensive cancer center offers the services patients need, all under one roof, including hematology, oncology, chemotherapy, and radiation oncology. Here, patients can navigate every part of their cancer care journey close to home.



THE WOUND CARE CENTER



Another construction project in 2017 added a new Wound Care Center to our list of services and capabilities. Logansport Memorial Hospital partnered with Healogics, the nation's largest provider of advanced wound care services for hospitals and health systems. Chronic wounds affect approximately 6.7 million people in the United States, and the incidence is expected to rise over the next decade. An aging population and increasing rates of conditions such as diabetes, obesity, and the late effects of radiation therapy contribute to the prevalence of chronic wounds.

Based on data from our 2016 Community Health Needs Assessment, we know that these conditions affect large percentages of our patient population. Expanding our wound care capabilities accommodates their needs and makes the access to essential care more convenient for them.

Our Wound Care Center provides specialized treatment for chronic or non-healing wounds, which are defined as sores or wounds that have not significantly improved from conventional treatments. Non-healing wounds can lead to a lower a quality of life and may also lead to amputations if not treated properly. When wounds persist, a specialized approach is required for healing. We can offer a variety of wound care therapies, including debridement, topical wound therapy, growth-factor therapy, tissue therapy, dressing selection, special shoes and patient education. Two state-of-the-art hyperbaric oxygen chambers were also installed in the new center. These advanced machines work by exposing the patient to 100 percent oxygen for a predetermined period of time to help support the healing process, bringing increased blood flow and circulation to the wound and helping it heal more thoroughly.

Our Wound Care Center is staffed with a unique team of doctors, nurses, and therapists all dedicated to healing chronic wounds. The causes of non-healing wounds are complex, and our team represents the expertise necessary from all major areas of medical specialty to handle your varied circumstances and challenges. Whatever it takes for healing to occur, Logansport Memorial Hospital is proud to say that we are now equipped and staffed to make it happen.

LOGANSPORT MEMORIAL WOUND CARE CENTER

1201 Michigan Avenue, Suite 90

(574) 753-1331

Healogics
The power to heal

**LOGANSPORT
Memorial**
WOUND CARE CENTER

COMMUNITY BENEFIT

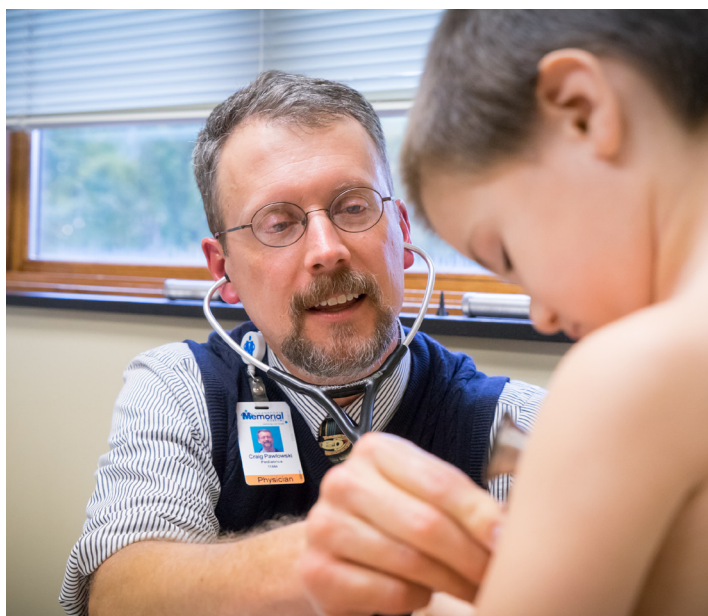
Logansport Memorial Hospital's purpose remains the same in this changing world of healthcare -- to help improve the health and well-being of our community, for individuals as well as larger community groups. This purposeful work can be traced back to our mission, making "Your Health our Passion."

As a not-for-profit organization, it is our responsibility to provide programs and services that increase access to needed care for those who live here. We define these programs and services as the "community benefit" that we provide, and the overall community benefit is calculated in four different areas: Financial and In-Kind Contributions, Community Health Improvement Services, Community Building Activities, and Health Professions Education.

Our Community Health Needs Assessment also helps to guide the planning of hospital programming, including community benefit activities aimed at improving community health. With our community partners, we consider approaches to community health needs collectively and collaboratively, taking into account the available resources and expertise within our community. When we develop community benefit programs to address identified issues and challenges for our community's health from the Community Health Needs Assessment, we further demonstrate our deep-rooted responsiveness to the needs of the community that we serve.

See the numbers below to get a glimpse of how we touched and improved the health and lives of people throughout our community in 2017.

Total Community Benefit \$21,023,783	Financial and In-Kind Contributions	Community Health Improvement Services	Community-Building Activities	Health Professions Education
	\$1,887,620	\$51,292	\$541,646	\$631,637
	Charity Care	Bad Debt Expense	Unreimbursed Cost of Medicare	Medicaid Shortfall
	\$593,116	\$3,235,912	\$7,601,087	\$6,481,473



We consider our employees our most important resource, and we value their contributions to our organization as well as to the community. Without their commitment to volunteerism, to providing exceptional care for everyone regardless of their ability to pay, and to educating the next generation of health professionals, this community benefit that we calculate would not exist.

Year after year, Logansport Memorial Hospital is proud to give millions of dollars in community benefit right back to our community. It is a testimony to the commitment and leadership of our medical staff, board of directors, employees, volunteers, and community partners, whose dedication to service touches many lives and makes our community a better place.

LMH FOUNDATION

This year, the Logansport Memorial Hospital Foundation and its Board of Directors embarked on a capital campaign to raise funds and garner community support for one of the largest capital improvement projects ever to be completed at the hospital. The “Building for Generations” campaign shared the hospital’s vision for a lifetime of community health, with a project that met the needs of two significant patient populations in Cass County -- obstetrics patients and cancer patients.



Cancer Care Center

A single location with expanded services, on the hospital campus in Medical Office Building East that limits the strain and stress of travel, keeping patients close to home.



Renovated Obstetrics Unit

A Family Birth Center with new equipment, modernized rooms, and enhanced amenities that will exceed patient expectations for quality, privacy, and specialized care.

The Logansport Memorial Hospital Foundation serves as the fundraising arm of Logansport Memorial Hospital. For over 30 years, the Foundation has held an annual golf tournament during the summer that has raised substantial funds for various hospital growth initiatives. For the last ten years, the annual River Bluff Run has been held to celebrate breast cancer awareness and raise funds to provide mammograms for Cass County women. The Foundation was also responsible for the fundraising that produced the River Bluff Trail and Hervey Preserve in 2004, raising \$500,000 for both public trails that are widely used and appreciated today as community assets.

The “Building for Generations” campaign built upon these past fundraising efforts as the Foundation successfully exceeded its \$750,000 goal, raising \$1.3 million with contributions from the City of Logansport and Cass County governments at \$250,000 each. These funds were contributed directly toward the construction of the recently completed Cancer Care Center and a renovation of the existing Obstetrics unit, set to begin in 2018.

We are so grateful to the businesses, individuals, physicians, hospital employees, and community officials who saw our vision and embraced it with us by giving generously to this campaign. We are focused on improving and expanding our community hospital, with specific attention to incorporating modernized designs and state-of-the-art equipment to create the best possible experience for our patients.

We will look to our community for continued support as we pursue growth initiatives like this, with more to come over the next few years, so that we can continue providing the care our community needs close to home. While you may have given to this recent capital campaign, we invite you to continue the journey of charitable giving with us. Please consider the Logansport Memorial Hospital Foundation in the future, and thank you for your philanthropic generosity.



The following individuals, families, corporations, and organizations made generous contributions in support of Logansport Memorial Hospital Foundation's "Building For Generations" campaign in 2017. With sincere appreciation, we acknowledge our generous donors for their gifts and pledges toward one of the most significant projects in our hospital's history.

\$100,000+

Cass County Government
City of Logansport

\$50,001-\$99,000

Jay and Kathy Duerr
MPI Corporation
Dr. W. Bruce and Leeann Murray
S.U.S Cast Products, Inc.

\$25,001-\$50,000

Dilling Group, Inc.

\$10,001-\$25,000

Dr. and Mrs. Dallis and Nancy Bowditch
Jim Callaghan
Bob and Sara Kirkwood
The Leeman Family
Logansport Savings Bank
The Mary Dykeman Guild
Andrew and Amy Miller
Dave and Jan Packard
Pepsi-Cola Bottling Co. of Logansport
Security Federal Savings Bank
Dr. Todd and Roberta Weinstein
Dave and Beth Workman

\$2,501-\$10,000

Mike Anderson Auto Group
Anonymous
Anonymous
The Cancer Care Group
Cole Hardwood, Inc.
Consolidated Union
Arden and Kim Cramer
Engineering Aggregates Corporation
Dr. Francois and Joumana Fadel
Perry and Keva Gay
Jack Goris, DDS
Gundrum Funeral Home and Crematory

R. Tod and Rebecca P. Groff
Mark and Patricia Hammons
John R. and Anita D. Hillis
Rich and Barrie McClain
Alan and Robyn McCloskey
The McNary Family -- Pat, Judy, Kelly and Mike
Dr. And Mrs. Charles E. Montgomery
Dr. Craig and Stephanie Pawlowski
Richard and Ann Sims
Mark and Carolyn Slusser
Scott and Phyllis Starr
Misty Swan
Tac and Diane Welsh

\$501-\$2,500

A. Raymond Tinnerman
Dr. Benjamin and Amanda Anderson
The Andersons
James and Vicki Bauer
D. Michael and Cindy Bowditch
Kurt and Emily Brandstatter
David and Noreen Brumett
William and Vicki Byrd
Enid Callaghan
Central Paving, Inc.
Dave and Joyce Eshelman
Michael and Michele Etter
Rose Ewing
Todd and Sherri Gehlhausen
Chad R. Geer
Dr. Raymond and Deborah Harwood
David and Jeanette Huntoon
Mick and Sandy Jacks
Casey and Carmen Jones
David and Beth Jump
Scott and Dawn Kraud
Thomas P. McCrea
Mac and Sarah McNaught
Randy and Tara McVay
Memorial Hospital Volunteer Auxiliary
Brian and Tara Morrill

Robert Paschen
Stephanie Perdue
Jeff and Lynda Shrock
Tom and Patti Steinberger

\$101-\$500

Anonymous
Bona Vita Architecture, Inc.
Bob and Pat Brandstatter
William Cannon
Christine D'Andrea
Delta Theta Chi Sorority (Indiana Kappa Chapter)
Sarah Denham
Kathleen Ditmire
Bill and Carol Earnest
Rachel Harris
Daniel and Linda Layman
Gene and Darla Powlen
John and Nancy Rhodes
Renee Sholty
Steve and Heide Sims
Alpha Mu Chapter of Tri Kappa
Natasha Walters
Pamela L. Watterson
Joseph and Crystal Zinsmeister

Up to \$100

Gary and Chris Armstrong
Robert and Sharon Barr
Bonnie Bowyer
Frank and Helen Brutcher
Alicia Collins
Bob and Barbara Crispin
Carol Sue Hayworth
Maple Family Dentistry, LLC
Tom and Teri Pertridge
Joyce Patacsil
Heather Platt
Rosanna Scott
Paul Soderlund
Rachel Theodore



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HOSPITAL

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